

Denali Alaskan is a federally-chartered not-for-profit financial cooperative. Who are our members? Our Field of Membership (FOM) is comprised of approximately 575 businesses and associations which are referred to as Select Employer Groups (SEGs). It is the employees and/or members of these businesses and associations that make up Denali Alaskan's FOM. SEGship is a nice perk employers and/or member-based organizations can offer to their staff and/or members at no cost or liability.

As a non-profit financial coop, Denali Alaskan's revenues revert back to its members via low or no fees on financial services and higher yielding savings and investments accounts. As a result, individual members can save anywhere from \$300 to \$500 per year using a credit union versus a bank.

Other services Denali Alaskan offers: Free Checking, Free InTouch 24 Telephone Teller, Free Personal Computer Banking, No Annual Fee VISA Cards, Electronic Easy Pay bill payment system, consumer lending, and Investment Services. We have eight branches in Anchorage, one each in Juneau, Eagle River and Wasilla, and four in Fairbanks. Our members also have access to over 5,000 other financial institutions nationwide via Shared Branching. Denali Alaskan's subsidiary, Denali Alaskan Insurance, further meets members' financial needs.

There is a formal process in which organizations can become a Denali Alaskan SEG. Here's how:

- 1) Simply fill in the blanks of either the attached Business Letter of Request or the Association Letter of Request (for membership-based groups, i.e. clubs, churches, sports teams)*.
 - 2) Have the letter signed by the organizations manager, president, owner or HR manager, depending on the group's structure.
 - 3) Copy the letter off on to your letterhead, and
 - 4) Fax the letter to Eileen Thompson at 907-222-5818.
- The request will be presented to Denali Alaskan's board of directors for approval, and then forward onto our federal regulator, the National Credit Union Administration, for inclusion in our Charter. The process is fairly simple and takes only a few days.

You will be notified once approval is received. From that point, your employees and/or members (and their immediate family members) will be eligible to join Denali Alaskan. Someone will be in touch with you to discuss the best means of communicating this information to your staff and/or members.

For more information, contact Eileen Thompson, Marketing/Business Development Manager, at p: 907/257-724, fax: 907/222-5818 or email her at eileent@denalifcu.com. Mailing address: 440 E. 36th Ave., Street, Anchorage, AK 99503-4136.

*Association Letter of Requests also requires copies of the group's bylaws.

Note: Associations or companies that have more than 3,000 members and/or employees have a different qualifying process. Contact Eileen for further details.

New SEG Questionnaire

Name of group: _____			
Address: _____			
City	State	Zip Code	
Phone number: (907) _____	Fax (907) _____	Email: _____	
Contact person: _____		Title: _____	
Type of business/association: _____			
# of employees: _____ and/or # of members: _____			
Does your group already have credit union representation? _____			
If an association, do you have bylaws and/or a charter? _____			
Date: _____		Referred by: _____	