



# Summer's Sizzlin' with Denali Alaskan!

## Value Comparison



Service	Denali Alaskan	Anchorage Bank Comparison	Difference
<b>Advantage Plus Checking</b> <small>(minimum balance of \$1,000)</small>	\$60 at \$5 monthly fee for having a balance below \$1,000	\$96 at \$8 monthly for having balance fall below \$1,000; <small>Northrim Bank, survey conducted 1/14/10</small>	\$36.00
<b>12-month certificate</b>	\$2500 deposit, Denali Alaskan Member Reward Certificate earning 3.0% APY	12-month certificate, earning 0.5% APY; <small>National Bank of Alaska, rate survey conducted 12/14/09</small>	\$62.50
<b>Denali Alaskan on a \$10,000 money market deposit in 1 year</b>	\$10,000 deposit, Denali Alaskan Money Market Savings account, earning .65% APY	Money Market Savings account, earning 0.5% APY; <small>Northrim Bank, rate survey conducted 12/14/09</small>	\$150.00
<b>Kids' Club on a \$1,000 deposit in one year</b>	\$35 at Denali Alaska Kids Prospector Club and Teen Power account earning 0.35% APY	\$20 Kids' Club Account earning 0.20% APY; <small>Northrim Bank, rate survey conducted 12/14/09</small>	\$15.00
<b>Secured Visa</b>	Annual fee of \$15. Classic, Gold and Platinum Visa cards have \$0 annual fee	Annual fee of \$18, <small>Wells Fargo, survey conducted 1/13/10</small>	\$3.00
<b>ATM (transaction at PLUS terminal) est. 5 times a month annually</b>	\$0 at Denali Alaskan	\$60 with their \$1.00 fee, <small>Northrim Bank, survey conducted 1/13/10</small>	\$60
<b>Basic Savings Account on a \$1000 deposit for a year</b>	\$35 at Denali Alaskan at 0.35% APY	\$10 at 0.10% APY; <small>Northrim Bank, rate survey conducted 1/13/10</small>	\$25.00
<b>Interest on Advantage Checking on a \$1000 deposit over a year</b>	\$15 at Denali Alaskan at 0.15% APY	\$10 at 0.10% APY; <small>Northrim Bank, rate survey conducted 1/13/10</small>	\$5.00
<b>Safety Deposit Boxes</b>	\$25.00/year (3" x 5" box)	\$30.00/year (3" x 5" box) at <small>Northrim Bank, survey conducted 1/13/10</small>	\$5.00
<b>Other Benefits</b>	<ul style="list-style-type: none"> <li>You're an owner</li> <li>Higher returns go to members.</li> <li>All branches open on weekends</li> <li>6,500 branches and ATMs with shared branching).</li> </ul>	<ul style="list-style-type: none"> <li>You're a number</li> <li>Higher returns go to investors.</li> <li>Gamble of whether a branch holds weekend hours</li> </ul>	

**TOTALS**

**\$361.50**