



Entry Rules – August-September, 2010

1. To enter automatically, members must make a purchase using the Denali Alaskan VISA Check Card or Credit Card. Purchases via signature-based use of the card will be eligible to enter (transactions which are not eligible for automatic entry: PIN-based purchases, ATM withdrawals). The contest runs from August 1, 2010 through September 30, 2010.
2. Eligibility: Sweepstakes is open to all legal U.S. residents, 18 years or older, as of August 1, 2010.
3. No purchase necessary. Need not be present to win. Alternate entry may be conducted – without purchase – by submitting an entry form (see bottom of this sheet) to:
Denali Days
c/o Marketing Department
Denali Alaskan Federal Credit Union
440 E. 36th Avenue
Anchorage, AK 99503
Entries are kept only for the specific promotion period for which they are submitted.
4. Enter the contest via automatic entry (as noted in #1) or entry form (as noted in #2). Staff or family members of staff of Denali Alaskan Federal Credit Union and its subsidiaries are not eligible.
5. Prizes: Signature-based purchases made by the winning member on the “Denali Day” will be reimbursed, up to a total of \$1,000, with a minimum prize of \$100. There will be two winners selected: one for the Denali Alaskan VISA credit card, and one for the Denali Alaskan check card. The winner, if not currently a member of the Credit Union or if not a Denali Alaskan VISA Check or Credit Card holder, will be offered \$100 as a Denali Alaskan “savings certificate.” The certificate may be cashed at any Denali Alaskan branch. No substitution, cash equivalent, or transfer of prizes permitted.
6. Denali Alaskan Federal Credit Union, as the Sponsor of the contest, is not responsible for printing or typographical errors in any contest-related materials; for stolen, lost, late, misdirected, damaged, incomplete, illegible, or postage-due mail or entries; or for transactions that are lost, misdirected, fail to enter into the processing system, or are processed, reported, or transmitted late or incorrectly; or are lost for any reason, including computer, telephone, paper transfer, or human error, or electronic, computer, or telephonic malfunction or error. Winners are responsible for payment of taxes on prizes and for any other expenses not specified herein, and relating to the acceptance and use of their prizes. Sponsor reserves the right to cancel or modify this Sweepstakes if fraud or technical failures compromise the integrity of the Sweepstakes as determined by the Sponsor in its sole discretion.
7. Applying for or opening an account will not improve odds of winning. Odds of winning depend on number of alternate entries received combined with the number of qualifying purchases. Winners will be chosen at random by Denali Alaskan Federal Credit Union. Winners will be notified by 1st class mail. All decisions regarding winner eligibility and legitimacy are at the sole discretion of Denali Alaskan Federal Credit Union and will be final. A complete list of winners will be available at the termination of the contest at any Denali Alaskan Federal Credit Union location or online at www.denalifcu.org.
8. Entry and acceptance of prize constitutes permission to use the winner's name and likeness for purposes of advertising and promotion on behalf of Denali Alaskan Federal Credit Union without further compensation. The winner must complete a release form before the prize can be awarded or an alternate winner will be selected. Winners assume any federal or state tax liability that may be incurred. Winners may receive a 1099 for tax purposes at the end of the current calendar year.

Entry Form:

Name: _____ Member number: _____

Address: _____

City: _____ State: _____ ZIP CODE: _____

Telephone Number: _____ Date: _____

By submitting this entry, I certify that I meet the eligibility requirements of this contest.