Above And Beyond.

DenaliAlaskan FEDERAL CREDIT UNION

907-257-7200 | www.denalifcu.org

Federal Credit Union • Insurance • Investment Services • Mortgage

Financial Woes Interfere in the Workplace. The need is real.

The International Society of Certified Employee Benefits Specialists (ISCEBS), Brookfield, Wis., indicates 96% of "Workers want and need financial planning education and advice" and they often turn to their workplace for it. Many employees lack the most basic money management skills, and the resulting financial problems affect productivity and performance.

"Failing to provide financial education to employees actually can increase an employer's overall costs." – ISCEBS

Look to Denali Alaskan to be a contributing partner in your employees' financial success with

BalanceTrack®
A DIVISION OF BALANCE

Money Management • The Road to Home Ownership • Financial Planning Finances for College Students • Identity Theft • The Basics of Investing • Credit Matters • Checking Account Management – and more!

Ask about FREE Seminars!

VISIT
www.denalifcu.org/financial_ literacy.html
for your Financial First Aid today!

Our Hometown Promise:

To be a contributing partner in our members' financial success.

To do our best to keep our community strong.

To have our members' best interests in mind, and find the best solutions for them.

To make decisions right here in Alaska; you'll never have to dial an out-of-state 800 number.

That's our hometown promise to our members.

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Statewide Branches. Serving Alaska since 1948.

440 E. 36th Avenue, Anchorage, AK 99503
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Select Employer Groups
The Pulse of Denali Alaskan

Denali Alaskan has 60+ years experience

building the hopes and dreams of Alaskans. We assist more than 600 Alaska companies and more than 60,000 Alaskans daily.

Help your employees succeed!

Becoming a Select Employer Group

Denali Alaskan is a federally-chartered not-for-profit financial cooperative. Who are our members? Our Field of Membership (FOM) is comprised of approximately 600 businesses and associations which are referred to as Select Employer Groups (SEGs). It is the employees and/or members of these businesses and associations that make up Denali Alaskan's FOM. SEGship is a nice perk that employers and/or member-based organizations can offer to their staff and/or members at no cost or liability.

- Lower rates on consumer loans
- Higher yield of savings accounts
- Free checking
- No or low-cost fees compared to banks
- Retirement planning - Investments
- Personal and Commercial Insurance
- Home Loans
- Business Lending
- Shared Branching... conduct personal transactions at more than 6500 branches across Alaska and the U.S.
- BALANCE - confidential, professional financial education and counseling

Enroll as a SEG today. It's free and easy!

Your savings federally insured to at least $250,000 and backed by the full faith and credit of the United States Government
NCUA
National Credit Union Administration, a U.S. Government Agency

EQUAL HOUSING LENDER
We Do Business in Accordance With the Federal Fair Housing Law and the Equal Credit Opportunity Act

Member deposits at Denali Alaskan are insured by the National Credit Union Administration up to $250,000.

Start the Process

There is a formal process in which organizations can become a Denali Alaskan SEG. Here's how:

1) Simply fill in the blanks of either the attached Business Letter of Request or the Association Letter of Request (for membership-based groups, i.e. clubs, churches, sports teams).*
2) Have the letter signed by the organization's manager, president, owner or HR manager, depending on the group's structure.
3) Copy the letter on your letterhead.
4) Fax the letter to Denali Alaskan Marketing Department at (907) 222-5818.

The request will be presented to Denali Alaskan's board of directors for approval, and then forwarded onto our federal regulator, the National Credit Union Administration, for inclusion in our Charter. The process is fairly simply and takes only a few days.

You will be notified once approval is received. From that point, your employees and/or members (and their immediate family members) will be eligible to join Denali Alaskan. Someone will be in touch with you to discuss the best means of communicating this information to your staff and/or members.

For more information, contact Eileen Thompson, AVP Marketing at:

Phone: (907) 257-7245 • Fax: (907) 222-5818 or, email her at *eileent@denalifcu.com*

Mailing address:
440 E. 36th Ave., Suite 230
Anchorage, AK 99503-4136

*Association Letter of Requests also requires copies of the group's bylaws.

Note: Associations or companies that have more than 3,000 members and/or employees have a different qualifying process. Contact Eileen for further details.

New SEG Questionnaire

Name of group: _____

Address: _____ City _____ State _____ Zip Code _____

Phone number: (907) _____ Fax (907) _____ Email: _____

Contact person: _____ Title: _____

Type of business/association: _____

# of employees: _____ and/or # of members: _____

Does your group already have credit union representation? _____

If an association, do you have bylaws and/or a charter? _____

Date: _____ Referred by: _____