DenaliAlaskan
FEDERAL CREDIT UNION

Guidelines
Making Presentations at Denali Alaskan lobby locations

1) The company/organization making a lobby presentation must be a Select Employer Group (SEG) of the Credit Union, or related to a SEG group (as a subsidiary, for example). The presentation area must fit within the lobby (no bigger than a single 3' x 6' table, and one or two chairs – supplied by the host organization) and must not impede traffic flow into or out of the Credit Union branch, nor impede traffic within the branch. If the host organization impedes member financial transactions in any way, the display will be ordered taken down and removed from the branch immediately.

2) The presentation must not be intrusive; that is, it must be a passive presentation/display. After receiving approval for the display/presentation by Denali Alaskan, the host organization should contact the affected branch manager at least two business days before the presentation to discuss the presentation and review the available display area. Denali Alaskan will supply the name/number of the manager to the host organization upon approval of the display time/date.

3) Distributed material may offer an exclusive deal or offer for Denali Alaskan members. Prizes may be given away by the host organization; a list of prize winners must be submitted to Keith Fernandez in writing, at the contact address noted below, within one week of the presentation. The presenting organization must arrange delivery of the items to the winners.

4) All material must be submitted to Denali Alaskan for approval prior to distribution. Denali Alaskan reserves the right to reject any material. Denali Alaskan will not accept any political messages. The host organization cannot prepare/cook food in the lobby; food which does not require preparation may be distributed.

5) The presentation must take place within one day (four to six hours) in the lobby. The presentation display/material must be taken down and withdrawn from the Credit Union lobby at least 30 minutes prior to the branch closing time.

6) An organization may make no more than one presentation in a specific branch within one year.

7) Denali Alaskan does not accept any additional marketing responsibilities other than allowing the host organization into the lobby.

8) There is no cost to the host organization for this program.

9) Denali Alaskan reserves the right to reject any requests and to limit the number of presentations made in its lobbies.

10) All requests for presentations should be sent to either:
Keith Fernandez, AVP-Marketing; phone: 907/257-7213 or *keithf@denalifcu.com*
Eileen Thompson, Assistant Marketing Manager; 907/257-7245 or *eileent@denalifcu.com*